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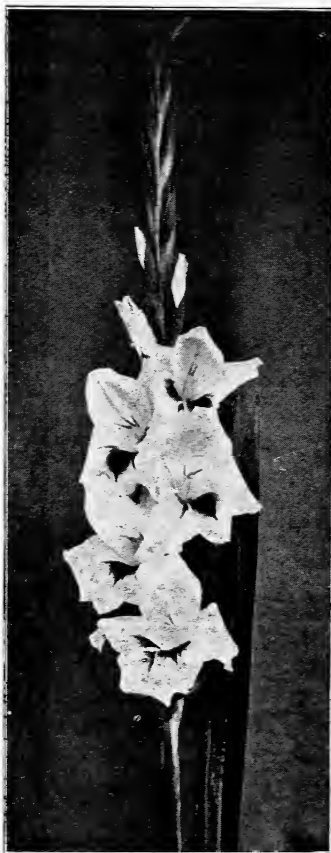


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1929 CATALOGUE AND PRICE LIST

# Gladiolus Bulbs



Bleeding Heart

**C. W. BROWN**

ASHLAND,

MASSACHUSETTS.

Every variety listed and described in this catalogue was originated and named by myself.

I do not confine myself to varieties of my own production for the profits for it might be more profitable to include some of the fine varieties of other growers. I grow my own for the pleasure I derive from being with and working with what seems like a part of my own family.

There is a great thrill in discovering among ones own seedlings a variety that is superior to any yet produced in its color class or a new form of flower or something that is distinctly different.

There are a number in my list that are away ahead of anything yet produced by anyone, others are "just as good" and yet entirely different than those of others.

Others are named and introduced for the reason that the large majority of people visiting my fields when they are in bloom go into raptures over them and insist upon buying bulbs of that particular kind although to my mind they are not superior varieties. Every individual has his own ideas of beauty.

At the last Boston Exhibit of the New England Gladiolus Society nineteen (19) classes were won by varieties of my introduction and that is a pretty good indication of quality.

A great many letters are on file from my customers praising these varieties very highly and my sales are constantly enlarging from the advertising from satisfied customers.

All orders are filled with large strong bulbs that will give the best results. Occasionally a variety does not make a large bulb and the largest it ever grows may be only an inch and a quarter but in every case I send the best bulbs it grows.

Visitors are welcomed at any time during the blooming season and it is the ideal way to select and order your bulbs from them when in bloom.

Pronounce it GLADI-O-LUS with the accent on the "O"  
endorsed by the American Gladiolus Society.

## MY NEW INTRODUCTIONS FOR 1929

<b>ALADDIN</b> , Scarlet red. A tall spike with large flower. It has a dark spot in the throat .....	\$1.00
<b>BANNER</b> , Rose pink. A nice clear color and a good spike .....	.50
<b>CARTHAGE</b> , Pomegranite purple. A good large dark red with a darker streak in the throat .....	.50
<b>CHERUB</b> , Prim. Light green yellow with pinkish tips and carmine throat. Ruffled. Especially good for landscape effect .....	.35
<b>CORAL</b> , P. G. La France pink with tips specked darker .....	.50
<b>DARIUS</b> , P. G. Base light yellow streaked all over with Amaranth purple. Quite unusual .....	.40
<b>EL PASO</b> , P. G. Rose red with darker throat. Large and tall .....	1.00
<b>FADDIST</b> , Prim. A light orange pink with carmine blotch on three, four, five and sometimes on six petals. Stands erect. A nice landscape variety. Early .....	.35
<b>GERALD</b> , P. G. Scarlet finely veined with white. Very nice .....	.50
<b>HEBRON</b> , P. G. Deep orange buff with slight pink marking. Tall and strong. A good one .....	.50
<b>LEVANT</b> , Prim. Oriental pink curiously veined and spotted .....	.35
<b>MIDGET</b> . A small deeply lacinated variety valuable for breeding purposes. Nearly white. Just a slight tinge of yellow .....	1.00
<b>MINTON ROSE</b> , P. G. Orient pink base shading to strawberry pink tips with pomegranite purple blotch. A large showy variety. Strong .....	1.00
<b>NABOB</b> , Pomegranite purple shading to lighter throat. A cream line on lower petals. An unusual variety ..	.40
<b>NAPLES</b> , P. G. Pinard yellow. It has a fine dark line and the petals are ruffled .....	.50
<b>PRUDENCE</b> , Prim. Orange buff with scarlet red lines. An attractive and unusual color .....	.40
<b>ROMA</b> , Prim. Mallow purple with darker purple throat. Lower inner petals edged with gold. A strong spike with six open at once .....	.50
<b>TRUMPETER</b> , Pure scarlet with a pure spectrum red blotch bordered with white. The petals are long and narrow with six or seven open at once. An unusual type and very showy .....	.75
<b>WILDFIRE</b> , Pure bright scarlet with six open at once. Medium size but very showy .....	.50
<b>ZOELLA</b> , Grenadine pink. A beautiful clear light pink with slight markings .....	.40

## SPECIAL OFFER

One large blooming size bulb of each of the 20 new 1929 varieties listing \$11.40 for only .....\$10.00

## MY INTRODUCTIONS OF PREVIOUS YEARS

This year I am listing all varieties of my origination alphabetically. Those of the true small flowered Primulinus under 3 ½" in size of bloom have the word "Prim" after the name while those of the large flowering type but showing more or less of the hooding are marked "P. G." meaning "Primulinus Grandiflora."

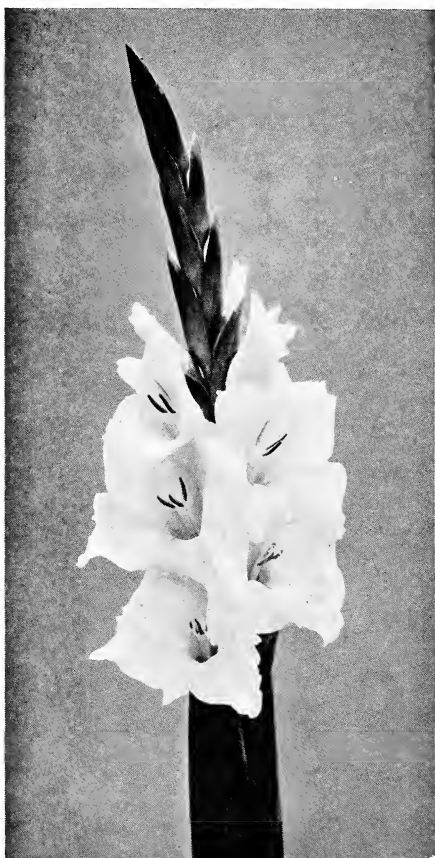
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<b>ABLAZE.</b> Prim. Clear cardinal red with deeper color in the throat which has still darker lines. This is the best red hybrid. Score Ex. 83. Com. 88 .....	\$ .05
<b>ADAH.</b> P. G. Geranium pink (Plate I No. 3d) A beautiful early flower. A. G. S. 85.1% .....	.10
<b>ADONIS.</b> P. G. Geranium pink with a yellow spot in the throat. Very large bloom on a long, strong stem. Score Ex. 93. Com. 95 .....	.20
<b>ALAMO.</b> P. G. Plate 1. Shrimp pink base shading up to Peach red at the tips. Carmine throat .....	.20
<b>ALERT.</b> PRIM. Plate IV, 21f. Baryta yellow. A clear color with a bright spot of red in the throat. Quite effective .....	.15
<b>ALGIERS.</b> Prim. For a pure yellow nothing can be more dainty and pleasing. A. G. S. 81.4% .....	.10
<b>ALMEDA.</b> Strawberry pink with scarlet throat. Very pretty .....	.10
<b>AMBER.</b> P. G. Martius yellow with lower petals of Pinard yellow. A beautiful clear yellow .....	.15
<b>AMBROSIA.</b> P. G. Capucine buff flecked a little with pink and with a narrow carmine line. Very large. Bloomed in 61 days .....	.15
<b>ANNABELLE.</b> Prim. Rose Doree with creamy throat, a beautiful florist variety. Score Ex. 92%. Com. 93% .....	.05
<b>ANNIE LAURIE.</b> Prim. A real gem. Medium size flowers nicely placed. White suffused with fresh rosy pink, semi-ruffled. The total effect—a dainty delicate pink and like its lovely namesake "the fairest that e'er sun shone on" .....	.50
<b>ANZENA.</b> Prim. Light yellow with a peculiar inconspicuous blotch. A fine florists variety. A. G. S. 88.2% .....	.10

<b>ARLINGTON.</b> Plate II; 11d. Light salmon orange. A beautiful new type in which the opening flower resembles a rose bud. The latest development. It is a beautiful clear solid color and the first to be introduced of several colors of this new type that I have developed. H. M. Boston, 1927 .....	10.00
<b>ARTESIA.</b> Prim. Always a pleasing color combination of lavender streaked with lilac. A. G. S. 87.4 % .	.10
<b>AUTOCRAT.</b> Magenta with darker throat faced with specks of white. A tall strong spike. Score Ex. 90, Com. 85 .....	.15
<b>BABSON.</b> White with a heavy line of carmine in the throat. Tips more or less streaked according to the conditions. Strong and sturdy. Slightly ruffled. (See illustration). A. G. S. 91% .....	.15
<b>BAY STATE.</b> White flecked with rose pink. A yellow throat feathered with dark rose. A fine spike. A. G. S. 83.8 % .....	.15
<b>BERWYN.</b> P. G. Eosine pink. A scarlet blotch with line of carmine running through the center. Bloomed in 55 days .....	.25
<b>BETTY.</b> Prim. Peach red with cream throat. A clear bright color that makes a lovely bouquet. Score Ex. 87. Com. 90 .....	.10
<b>BLAZER.</b> Scarlet with a red throat and just a speck of yellow which sets it off to advantage. A. G. S. Com. 88.8 % .....	.15
<b>BLEEDING HEART.</b> This is the climax of all the varieties that I have introduced. It was awarded the medal for the best new seedling at the Boston 1926 show in competition with nearly 100 entries of the best from eastern growers. It also won first for "The best pink with blotch" in the same show with about 25 entries and was given an "Award of Merit." While it recalls "Mrs. Pendleton" to the observer I believe it to be much better in every way and a great advance on the road to perfection. A beautiful spike with frequently as many as 10 blooms open at once in the open field. It is a livid pink with a prominent blotch of carmine shading at the edges to scarlet. See illustration. Scored at Boston show by 5 judges A. G. S. at 98% ..	
	4.00
<b>BLONDEL.</b> P. G. Strawberry pink with a scarlet blotch and a medial line of carmine. An unusual combination .....	.25



**Bleeding Heart**



**Babson**



<b>BOBBY SHAFTO.</b> P. G. Peach red with flecks of scarlet. The lower petals are orange pink with red lines. The flowers are four to five inches across and well opened. A. G. S. Com. 81.9 %	.15
<b>BONFIRE.</b> P. G. Strawberry pink with scarlet red tips. Carmine lines in the throat. Very fine. A. G. S. 80 %	.10
<b>BON TON.</b> Amaranth purple Plate No. XII-69-i. Well worth a trial in your garden. A. G. S. 85.9 %	.10
<b>CAMBRIDGE.</b> (Prim.) Pomegranite purple. A good "Harvard" red	.15
<b>CAMILLA.</b> P. G. A large yellow trumpet shaped bloom with a vein of crimson. Quite different from the ordinary type. A. G. S. 81.4 %	.10
<b>CAPTINA.</b> Prim. Marguerite yellow with a brighter yellow throat. Well opened and heavy ruffled. Several blooms open at a time. A most beautiful prim.	.20
<b>CARNIVAL.</b> P. G. Large flowers of henna shade completely covered with lines and specks of white. Very unusual. Score Ex. 88	.10
<b>CHROME.</b> Prim. Apricot yellow, Plate IV, 19 b. Four to five open at once. A beautiful deep yellow	.30
<b>COMMONWEALTH.</b> This is sure to be one of your favorites among the softer shadings of red. The center of the flower is scarlet shaded to a bright pink toward the tips which are flecked scarlet. A large open attractive bloom. Medium height. Highly recommended. A. G. S. 83.3 %	.20
<b>CORDOVA.</b> P. G. Clear shrimp pink finely veined with strawberry pink with large open bloom. Score Ex. 86. Com. 88	.05
<b>CUPID.</b> White flushed pink. A blotch of red shaded to carmine in the centre. Bloom is rather small but stands perfectly erect so is a good landscape variety.	.15
<b>CYCLONE.</b> Base of strawberry pink with deep edge of dahlia purple. A band of white across the lower petal while down in the throat it is an aster purple giving it a banded effect. A very unusual and attractive cloudy or smoky variety	.50

Dear Mr. Brown:

New Jersey, Sept. 1928.

Last Spring I bought of you a bulb of Bleeding Heart and it was very lovely. Now I would like to get a few #5 or #6 size bulbs this Fall.

Yours truly,

H. J. B.

<b>DASHER.</b> Base is scarlet flecked and shaded to the edges where it appears a solid burnt lake. There is just a fleck of cream in the throat to set it off. Large and strong. An unusual variety of quality .....	.35
<b>DAUNTLESS.</b> Rose Doree with pure red markings. Carmine throat with a speck of cream. A. G. S. 87.8 %	.15
<b>DAWSON.</b> Prim. Absolutely pure lemon yellow. This is highly recommended by many of those who have grown it. 1st Prize Mass. Hort. Society 1925. Score Ex. 95. Com. 90 .....	.05
<b>DeKOVEN.</b> Carmine shading to ox-blood red at the tips and still darker in the throat. One that will please those liking the very dark shades .....	.25
<b>DE LUXE.</b> An imposing flower of white base shading to Cameo pink. A tall strong spike of well placed flowers with quite a number open at once. A. G. S. 96.9 %	1.50
<b>DEVENS.</b> The flower is bright scarlet with a darker throat. The lower petal has a speck of white. Score Ex. 87, Com. 89 .....	.05
<b>DEWEY.</b> Mixed scarlet and pink. Carmine throat. A large strong spike. A. G. S. 82.5 % .....	.20
<b>DISTINCTIVE.</b> Amaranth purple, dark throat streaked with yellow. Score Ex. 91, Com. 86 .....	.05
<b>DIXIE.</b> P. G. Plate I, 5b. Peach red curiously veined with cream. A customer who tried it last year writes that it reminds him of a slice of ripe watermelon ...	.20
<b>DORETTA.</b> P. G. This is very pleasing for a bouquet. It is a beautiful soft pink with lighter throat and lines of carmine. A. G. S. 80 % .....	.05
<b>DUPLEX.</b> P. G. Flesh pink base flecked with rose doree. A prominent blotch of carmine with a bar of yellow. A very striking variety for the home garden...	.20

Dear Sir:

Oct. 1928.

Last Spring I purchased an advertised lot of Gladiolus bulbs of you and I want to express my sincere gratitude to you for the brilliant selection you sent to me. They have been beautiful and I have derived great pleasure from the gorgeous display that they have made. I have never seen larger blooms nor a more varied combination of colors.

My garden soil is very poor but those bulbs have produced truly wonderful.

Most sincerely, Mrs. C. W. P.



Fluffy Ruffles



Melba

<b>DUPONT.</b> Shading from rose pink in the throat to Tyrian rose at the tips with a pansy purple blotch. Seven large 4 ½ in. blooms open and 18 buds . . . . .	.75
<b>ELIDA.</b> P. G. An attractive flower of a light salmon pink shade. Score Ex. 84. Com. 88 . . . . .	.05
<b>ELMO.</b> Prim. Pure canary yellow. Not a speck of any other color, even the anthers are cream colored. A. G. S. 90.2% . . . . .	.10
<b>FAIR HARVARD.</b> Prim. This variety appeals to the eye of the observer as the sound "Fair Harvard" appeals to the ear of the student. A perfect Harvard red of medium size with all that could be desired in form and quality. Beautiful for color scheme in decoration. Com. 84.7% . . . . .	.10
<b>FANCY.</b> P. G. Nopal red feathered and edged with white. A distinct and novel variety of merit . . . . .	.20
<b>FIRELIGHT.</b> Scarlet with white, cream and carmine in the throat. Large and attractive . . . . .	.15
<b>FLUFFY RUFFLES.</b> Pale chalcedony yellow. (Plate XVII). A very clear color with slightly darker lower petals. This is not only heavily ruffled but also laciniated and is of large size, 4 inches across, and has five blooms open at once. A strong grower and stands erect. At the Boston show this attracted much attention, many proclaiming it to be the very best thing in the whole show. Dealers who get this are bound to make money on it. See illustration . . . . .	3.50
<b>GENEVA.</b> Cream white shaded oxblood red with throat of Tyrian rose overlaid Nopal red. Score Ex. 82. Com. 84. . . . .	.05
<b>GLADWIN.</b> Light pink flushed on a cream background with a carmine blotch. Many open at once making a very showy spike. This will be sure to please you . . . . .	.15
<b>GLAMOUR.</b> Rose color with amaranth purple blotch. A large showy flower sure to please . . . . .	.40
<b>GOLDWYN.</b> Prim. Straw yellow (Plate XIV #21d). Heavily ruffled. A. G. S. 82% . . . . .	.10
<b>HAWTHORNE.</b> Eosine pink. A large strong growing variety . . . . .	.20
<b>HESTER.</b> P. G. One of the very fine shades of orange or coppery bronze. A beauty. Score Ex. 91. Com. 92. Landscape 95 . . . . .	.10

<b>HINDOO.</b> Scarlet red with a carmine blotch and an ox-blood line. A good dark red variety. A. G. S. Landscape 84.2 %	.10
<b>HYLAS.</b> Prim. Plate XII, 67i. Aster purple. A pure solid color and makes a nice straight erect spike. Nearly every visitor to my field ordered bulbs of this. Bloomed in 59 days	.40
<b>INSPIRATION.</b> A bright lively pink with large flowers and a tall spike. It has received several first prizes and Honorable Mention at the Boston show	.75
<b>INZA.</b> Prim. Amaranth pink with lower petals blotched dahlia purple. A fine violet-red	.15
<b>J. C. RUDOLPH.</b> Pink splashed and streaked with dark pink. Score Ex. 88. Com. 84	.05
<b>KEEPSAKE.</b> Base pale purple overlaid with Phlox purple and darker in the throat. A good spike. H. M. Boston 1923	.40
<b>LARRY.</b> Peach red, a most unusual color and markings. A. G. S. Com. 80 %	.15
<b>LAUREL.</b> P. G. Light mallow pink overlaid with mallow purple. Amaranth purple blotch. A good one..	.20
<b>LENORA.</b> Prim. Pure Martius yellow (Plate IV #23f) with deeper yellow throat. A very fine prim. A. G. S. 88.5 %	.05
<b>LOIS.</b> Prim. Orange with scarlet markings. Score Ex. 95. Com. 95	.05
<b>LYRIC.</b> Prim. Outer petals maize yellow with tips of geranium pink. Inner petals are Pinard yellow. Very attractive	.25
<b>MADELINE.</b> P. G. Strawberry pink shading to peach red at the tips. Pinard yellow throat. Bloomed in 61 days	.20
<b>MARATHON.</b> Named in honor of the annual Marathon race run from Ashland to Boston. Marathon—as flowers of quality—will also become widely known. It is a rich Amaranth purple. A. G. S. 86 %	.20

Dear Sir:

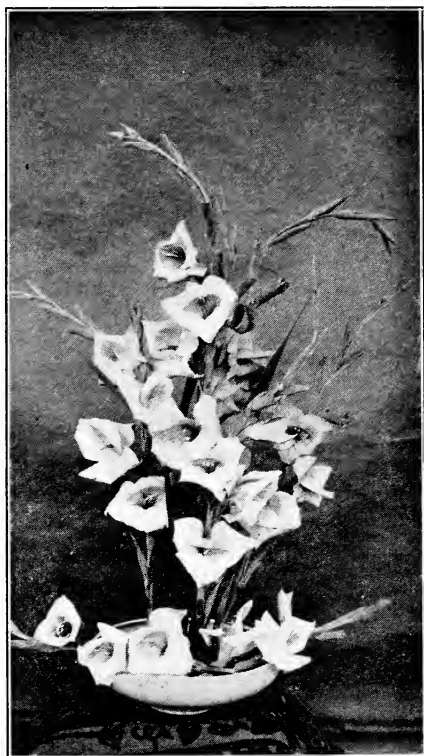
April 1928.

Please enclosed find check for 24 bulbs of your TIFFANY gladiolus. Have never seen a white glad to equal it.

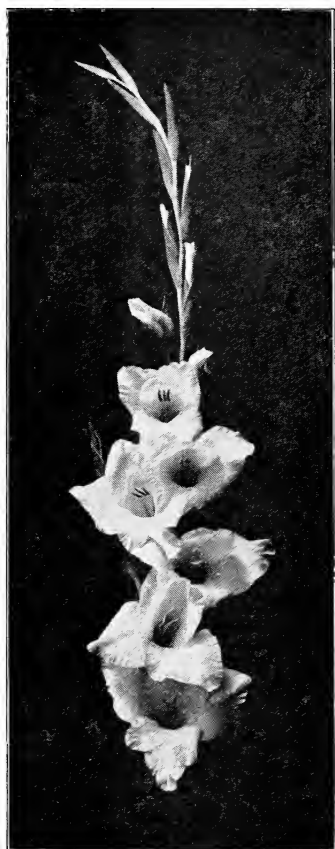
Very truly,

H. C. F.

<b>MARJORIE.</b> P. G. Rose Doree with yellow throat which is striped red. An early attractive variety. Score Ex. 86. Com. 88. Bloomed in 59 days .....	.05
<b>MEDINA.</b> P. G. Phlox purple with amaranth purple lines in the throat. Very fine .....	.20
<b>MELBA.</b> Creamy salmon tinted orange in the throat. An entirely new and unusual shade that always compels attention wherever shown. A distinct addition to any collection of gladioli. First prize Mass. Hort. Society 1921. Honorable Mention N. E. Gladiolus Society 1923. First Prize Mass. Hort. Society, 1925. A. G. S. 93%. See illustration .....	.20
<b>MERCEDES.</b> P. G. Rhodamine purple (Plate XII No. 67) slightly veined with gray. Quite unusual. Score Ex. 92. Com. 93 .....	.10
<b>MERTA.</b> P. G. A beautiful orange shade making a nice bouquet or blending well with other varieties. A. G. S. 85% .....	.05
<b>MILDRED PETTMAN.</b> Prim. Pink with creamy white throat. Graceful, dainty and refined. Excellent for florists use and resembles Myrtle in shade but is healthy and prolific. 1st Prize Boston 1927 Class 41. 1st A. G. S. Hartford Class 77. Score Ex. 85, Com. 91 .....	.05
<b>MISS BUTTERWORTH.</b> P. G. Pure Naphthalene yellow slightly deeper in the throat. The stamens are also yellow and the upper part of the spike and bud sheaths are of a light yellow blending into the color of the flowers. Something very dainty and decidedly different in form and appearance from anything we have introduced in the primulinus type. A. G. S. 87.8% .....	.50
<b>MISS LAURA.</b> P. G. Rose Doree a little flecked with scarlet. The throat is cream tinted with pink. Large and well open. A very fine variety .....	.25
<b>MOCHA.</b> Eosine pink with a brick red blotch. Another of the "out of ordinary" varieties. A. G. S. 80% ....	.10
<b>MOHICAN.</b> Deep pomegranite purple, between this shade and Bordeaux Plate XII 71-I. A. G. S. 86% ...	.10
<b>NAOMI.</b> Creamy yellow tinged with pink. Sharp line on lower petal. Score Ex. 92. Com. 94 .....	.05
<b>NIMROD.</b> White flecked and streaked carmine. Its tall straight spike with large open blooms immediately singles it out from others in the field, making it a pleasing variety for the garden. A. G. S. 80% .....	.10



Satellite



Tiffany

<b>NOBILITY.</b> Begonia rose streaked carmine. A large beautiful variety, 5 inch wide open .....	.25
<b>OCHRE.</b> Prim. Light salmon with orange yellow in the throat. Score Ex. 91. Com. 93. Landscape 95..	.10
<b>ODETTE.</b> Prim. Salmon (Plate XIV #9d) with purple lines on the lower petals. Nicely ruffled. A. G. S. 78% .....	.05
<b>ORACLE.</b> Prim. Strawberry pink in the throat shading to pure scarlet at the tips. Lower throat lighter and lined with carmine. Bloomed in 63 days .....	.15
<b>PENROSE.</b> P. G. Rose with various shadings. It is impossible to describe its colors or beauty. Score Ex. 93 .....	.05
<b>PERSIS.</b> P. G. Shrimp pink entirely lined and overlaid with scarlet red. Distinct and attractive. A. G. S. 80.6%. THE EARLIEST VARIETY. 54 DAYS..	.10
<b>PERFECTO.</b> P. G. LaFrance pink on a white background. A superfine variety that will certainly please you. A. G. S. 80.6% .....	.20
<b>PHOENIX.</b> Prim. Grenadine red (Plate II #7) with carmine lines in the throat. Rather unusual. A. G. S. 83% .....	.10
<b>PLYMOUTH.</b> Geranium pink overlaid with scarlet. Throat carmine with flecks of white. A large open bloom on a strong spike .....	.35
<b>POMONA.</b> Scarlet red with a darker red throat. A large superior variety. A. G. S. 86.6% .....	.20
<b>PONDEROSA.</b> A very light yellow flecked pink. A mammoth spike and large blooms .....	.20
<b>PRIDE OF ASHLAND.</b> The color is a deep dark red with throat speckled white. It stands erect on a tall spike and we consider it a worthy representative of the town where it was originated. A. G. S. 89.4% ...	.25
<b>QUAKERESS.</b> Prim. Plate IV, 21d. Pinard yellow with just a pen line of blood red on lower petals. Nicely shaped flower and well placed. Extra fine. Bloomed in 60 days .....	.20

Dear Sir:

Hawaii, 1928.

Will you kindly send me by mail 100 of your "Accidental Mixture" gladiolus bulbs. Enclosed check. I have had these bulbs before and find them very satisfactory and well suited to our Hawaiian climate.

Sincerely,

D. D. E.



<b>RADIANA.</b> Carmine edged with Ox-blood red. Very unusual . . . . .	.20
<b>RED CAP.</b> Prim. Pomegranite purple a little deeper in the throat. A good solid color . . . . .	.20
<b>RED SEAL.</b> Prim. This is one of our favorites in reds and is a beautiful shade for decorations. Medium size bloom of pure red and excellent for florists use. A. G. S. Com. 84.1% . . . . .	.05
<b>REGINA.</b> P. G. Geranium pink. A large beautiful deep pink. Choice. A. G. S. 87.9% . . . . .	.10
<b>RETA.</b> P. G. A soft creamy color splashed with rose. Butterfly form. Score Ex. 93. Com. 92 . . . . .	.05
<b>REVELRY.</b> Violet pink splashed violet red. Crimson throat with a speck of yellow. Quite showy . . . . .	.05
<b>RIVAL.</b> Scarlet with a yellow blotch lined with carmine. A. G. S. 86.2% . . . . .	.15
<b>ROBINETTE.</b> Prim. Scarlet red with a line of white on each lower petal bordered by a strip of carmine. A very effective flower . . . . .	.15
<b>ROOSEVELT.</b> Peach red base flecked and splashed with brown red giving an old rose or smoky effect. A spot of light yellow in the throat. Large bloom and well opened. 18 blooms to a spike. A basket of this won first at the last Boston show . . . . .	.75
<b>RUBICON.</b> Deep rose pink. Light throat with an amaranth purple blotch. Fine for florists use as well as the home garden. Bloomed in 64 days . . . . .	.40
<b>SATELLITE.</b> Prim. Pure yellow. The buds have a greenish tinge when half open. The fully open flower is Martius yellow. (Plate IV #23f). See illustration. Score Ex. 92. Com. 93 . . . . .	.05
<b>SCOUT.</b> P. G. Scarlet with a white throat. One of the best. A. G. S. 84.6% . . . . .	.10
<b>SENSATION.</b> Begonia rose with dark red throat. A broad band of yellow on each petal. A showy garden variety. The blooms alternate all around the spike. Score Ex. 96. Com. 93 . . . . .	.05

Dear Sir:

R. L., March 1928.

Will you ship us 100 of the Accidental Mixtures, large size, gladiolus. Your last years bulbs gave splendid satisfaction.

Very truly,

R. L. S.

<b>SENTRY.</b> One of the beautiful color combinations in lavender pink. The throat has a base color of yellow overlaid and streaked with red. A. G. S. Com. 82.6 % . . . . .	.05
<b>SEVILLE.</b> Deep yellow. A slight tinge of color in the throat. A good spike and flowers well placed. Score A. G. S. 82.5 %. Very fine . . . . .	.05
<b>SHUBERT.</b> Throat deep rose shading to pomegranite purple at the tips. A pansy purple blotch. Large and strong . . . . .	.40
<b>SOVEREIGN.</b> Scarlet with flecks of white in the throat. A large flat open flower. Very fine. A. G. S. 82 % . . .	.15
<b>SUSETTE.</b> Prim. Base a very light cream tinted with pink towards the tips and edges. Good substance . . .	.15
<b>TESLA.</b> Prim. Sulphur yellow with light greenish yellow throat. Makes a fine spike. Early . . . . .	.15
<b>TIFFANY.</b> P. G. Pure white, slightly ruffled of primulinus origin. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. It will be grown by the thousands for cut flowers for the wholesale trade. Very prolific. Rated by Gersdorff at 95 % for Exhibition, 97 % for Commercial. Certificate of Merit Mass. Hort. Society 1919, Certificate of Merit American Gladiolus Society 1923. 1st Prize N. Y. Hort. Society 1924. 1st and 2nd Prize Boston 1927 Class 31. 1st and 2nd Prize Hartford 1927 Class 75. 1st, 2nd, 3rd Prize Hartford 1928. 1st, 2nd Prize Boston 1928. See illustration . . . . .	.10
<b>TROOPER.</b> Eosine pink. A tall strong spike. A. G. S. 81.5 %. One of the best . . . . .	.25
<b>VANITY FAIR.</b> P. G. Plate XXX, 23f. Marguerite yellow with pinkish tips. Large bloom ruffled. 4 1/2 " . . .	.35
<b>VICEROY.</b> P. G. Orange buff with a heavy line of purple red in the throat. Flowers 5 inches. An unusual and attractive glad. Score Ex. 93 %. Com. 93 %. 1st Prize Boston 1927 Class 37 . . . . .	.10

Dear Sir:

Vermont, Feb. 1928.

200 bulbs of Marjorie ordered from you some time ago arrived today apparently in perfect condition. Have grown several other of your originations and have found them to be uniformly good.

Very truly yours,

D. A. G.

<b>WALKERTON.</b> Begonia rose. The base is flecked with carmine and a deeper red throat with a line of yellow. A. G. S. Com. 83.9% . . . . .	.10
<b>WILMA.</b> P. G. Strawberry pink with pale orange yellow throat striped with pink. Good size and form. Early . . . . .	.20
<b>WIZARD.</b> A tall sturdy spike of smoky red color. Very peculiar yet attractive. A. G. S. 87.3% . . . . .	.05
<b>ZADORA.</b> Bright salmon pink. A tall straight spike with many open at a time. A good show flower. Score Ex. 91. Com. 91 . . . . .	.35
<b>ZAMPA.</b> Prim. A brilliant red with just a thread of gold all around the edges of the petals. Very unusual and attractive. A. G. S. 86.4%. Won 1st at Boston 1926 and 1927 for red prim . . . . .	.25
<b>ZEBRA.</b> Prim. Rose color and amaranth purple curiously striped, barred and spotted. Its name describes it . . . . .	.25

## GLADIOLUS MIXTURES

All bulbs offered are of large strong blooming size unless otherwise stated. The price of bulbs per 100 does not include carriage.

I recommend sending them by mail. Be sure to add postage.

## ASHLAND MIXTURE

These are all extra selected new varieties from our seedlings, many of which are well worthy of naming and introduction but we cannot do so owing to other somewhat similar kinds. I know they will please you and you will be sorry that you did not buy more when you see them in bloom.

Per dozen postpaid . . . . . \$ .75  
Per 100 (add postage) . . . . . 3.50

### ACCIDENTAL MIXTURE

In the course of a year a large number of bulbs get accidentally mixed, and any that I am not positive about, are thrown into this mixture. It contains many named varieties and while I guarantee nothing yet there are some of my best varieties included. If you want to buy a "pig in a poke" try some of these.

Per dozen postpaid .....\$ .50  
 Large, per 100 (add postage) ... 2.00  
 One inch bulbs per 100 ..... 1.00

### PRIMULINUS MIXTURE

A mixture of hundreds of varieties including some named varieties. An endless combination of colors and shades from the most delicate tints of yellow to the deeper shades of orange and salmon. Fine for mass planting.

\$ .50 per dozen postpaid.  
 \$1.90 per hundred, add postage.  
 One inch bulbs that will bloom this season at  
 \$1.00 per 100; \$8.00 per 1000.

### XXXX PRIMULINUS MIXTURE

This is a mixture well blended of varieties that I have personally selected from the very best new blooms among my thousands of Primulinus Hybrids and a large percentage are of the enlarged "Grandiflora" type. Many of these will be found quite worthy a name and better than some named varieties offered by others.

You will make no mistake in planting these freely.

\$ .75 per dozen, post free. \$3.50 per 100 (add postage).

### COMBINATION ORDER "A"—\$1.00

3 Algiers, Yellow .....	List \$ .30
3 Mocha, Pink .....	.30
3 Carnival, Henna .....	.30
3 J. C. Rudolph, Pink .....	.15
3 Merta, Orange .....	.15
3 Revelry, Violet Pink .....	.15
3 Penrose, Rose .....	.15
3 Sentry, Lavender .....	.15

24 bulbs for \$1.00 ..... List Price \$1.65

**COMBINATION ORDER "B"—\$2.00**

3	Almeda, Strawberry . . . . .	\$ .30
3	Adonis, Pink . . . . .	.60
3	Bonfire, Red . . . . .	.30
3	Commonwealth, Scarlet . . . . .	.60
3	Melba, Salmon . . . . .	.60
3	Peasant, Pink . . . . .	.15
3	Baron Hulot, Blue . . . . .	.30

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21 bulbs for \$2.00 . . . . .List Price \$2.85

**COMBINATION ORDER "C"—\$2.00**

6	Mohican, Red . . . . .	\$ .60
6	Dawson, Yellow . . . . .	.30
6	Lois, Orange . . . . .	.30
6	Mildred Pettman, Pink . . . . .	.30
6	Goldwyn, Creamy . . . . .	.60
6	Mercedes, Purple . . . . .	.60

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36 bulbs for \$2.00 . . . . .List Price \$2.70

**COMBINATION ORDER "D"—\$2.00**

6	Bon Ton, Purple . . . . .	\$ .60
6	Marjorie, Pink . . . . .	.30
6	Betty, Salmon . . . . .	.60
6	Reta, Creamy . . . . .	.30
6	Hester, Orange . . . . .	.60
6	Satellite, Yellow . . . . .	.30

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36 bulbs for \$2.00 . . . . .List Price \$2.70

**COMBINATION ORDER "E"—\$1.50**

10	Annabelle, Pink . . . . .	List \$ .50
10	Bonfire, Strawberry . . . . .	1.00
10	Dawson, Yellow . . . . .	.50
10	Cordova, Pink . . . . .	.50

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40 bulbs for \$1.50 . . . . .List Price \$2.50

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The entire lot Combinations A-B-C-D-E, 157 Bulbs  
list price \$12.40 for \$8.00.

**EXHIBITION COMBINATION "F"—\$6.00**

Of the Finest Quality for Show Purposes.

3	Annie Laurie, Pink . . . . .	List	\$1.50
3	Inspiration, Light pink . . . . .		2.25
2	Cyclone, Strawberry . . . . .		1.00
4	Sovereign, Scarlet . . . . .		.60
6	Tiffany, pure white . . . . .		.60
6	Viceroy, Orange . . . . .		.60
6	Melba, creamy salmon . . . . .		1.20
3	Commonwealth, Scarlet . . . . .		.60
<hr/>			
33	bulbs for \$6.00 . . . . .	Listing	\$8.35

**SPECIAL OFFER "G"—\$2.10**

30 mixed varieties, unnamed, a choice assortment of colors  
and one year's subscription to

**THE FLOWER GROWER** (price \$2.00).

Published monthly by Madison Cooper, Calcium, N. Y.

Value \$3.00—for \$2.10.

The Flower Grower is the best magazine published on flowers  
and flower growing. Every lover of flowers should receive it.

**SPECIAL OFFER "H"—\$2.00**

1	Dahlia Bonnie Brae, Cream . . . . .	\$	.75
1	" Douzon, Orange red . . . . .		.25
1	" Miss Helen Hollis, Scarlet . . . . .		.50
1	" Mrs. W. H. Pepin, White . . . . .		.60
1	" Collosse, Yellow . . . . .		.25
1	" Charmet, Lilac pink . . . . .		.25

6 choice large blooming dahlias . . . . . List \$2.60

For only \$2.00

**SPECIAL OFFER "N"—\$1.00**

A new membership in the New England Gladiolus Society for  
the year 1929 including a copy of the large year book and one  
dozen good gladiolus listing over \$1.00 all for less than the  
price of the bulbs.

Send \$1.00 for offer "N."

**\$\$\$ SPECIAL DOLLARS \$\$\$**

Each year I advertise in certain magazines and newspapers some special Dollar lots to reduce stock at the end of the season.

I see no reason why my regular customers should not have the same opportunity to buy them cheap so I offer the following:

35	Ablaze, Cardinal . . . . .	\$1.00
16	Adah, Geranium . . . . .	1.00
18	Algiers, Yellow . . . . .	1.00
15	Almeda, Strawberry . . . . .	1.00
35	Annabelle, Rose . . . . .	1.00
16	Anzena, Cream . . . . .	1.00
19	Betty, Peach . . . . .	1.00
14	Baron Hulot, Blue . . . . .	1.00
15	Bonfire, Pink . . . . .	1.00
19	Carnival, Henna . . . . .	1.00
36	Dawson, Yellow . . . . .	1.00
28	Doretta, Pink . . . . .	1.00
30	Marjorie, Rose . . . . .	1.00
11	Marathon, Purple . . . . .	1.00
40	M. Pettman, Pink . . . . .	1.00
10	Melba, Creamy . . . . .	1.00
40	Peasant, Pink . . . . .	1.00
27	Red Seal, Red . . . . .	1.00
35	Reta, Splashed . . . . .	1.00
32	Revelry, Violet pink . . . . .	1.00
30	Satellite, Yellow . . . . .	1.00
17	Tiffany, Pure white . . . . .	1.00

Any six lots for **\$5.00**. Any thirteen lots for **\$10.00**.

All twenty-two lots for **\$17.50**.

Post free to the third zone, beyond that send part postage.

All these bulbs are strong blooming size and will give you satisfaction as I have sold thousands of these lots year after year.

**GLADIOLUS NOMENCLATURE**

Compiled by C. W. Brown,

1923

Ashland, Mass.

Contains list of over 3000 names of Gladiolus with main color, date of origin and originator as far as known.

Price—**\$1.00** per copy postpaid.

Supplementary lists are published from time to time in The Flower Grower.

## THE WAY TO GROW GOOD GLADS

Method Adopted by the A. G. S.

**CARE OF NEW BULBS**—When bulbs arrive, open package at once to admit air. If not wanted to plant soon, store in cool dry place. A canned fruit cellar is just right.

**WHEN TO PLANT**—When the trees native to your vicinity are unfolding their leaves. Then all dangers of damaging frosts are past. From then until last of June.

**WHERE TO PLANT**—In beds, rows, borders, etc., and among other light rooted plants. Plant in open, sunny places not too near buildings nor close to foundations. Keep away from trees and heavy rooted shrubs especially.

**KIND OF SOIL**—A sandy loam is best. Any good garden soil will do, but some require more work to keep loose, to keep weeds down, etc.

**HOW TO PLANT**—Manure well in the fall. In spring at planting time use only well rotted manure or commercial fertilizers. Cow or hog better than chicken or horse manures. Will not burn if used heavy, and better chemical element content for flowers. Pulverize manures and soil THOROUGHLY. Open rows or trenches six inches deep, eighteen or twenty inches apart. Set large bulbs in trenches with the width of the bulbs apart. Further apart if you care to, but no closer. Smaller bulbs not set so deep. Cover bulbs with an inch of soil, then sprinkle liberally with sheep fertilizer, bone meal, or complete slaughter house tankage. Fill in rest of trench with soil and firm down by walking on rows or with lawn roller.

**CULTIVATION**—Keep soil loose and free from weeds ALWAYS. Never permit caking or crusting of soil after rains or watering. Keep cultivating. The more you do, the better your plants and flowers for many reasons.

**WATERING**—Water when necessary, then soak them. Sprinkling has tendency to draw roots UP for moisture. Unless very dry, once a week is usually enough.

**BLOOMS**—Cut flower spike when first bud is open. Keep spikes in water. Change water and cut end of spike off slanting daily. Use a knife for all cutting. In cutting spike, leave four to six leaves on plant to mature bulbs.

**DIGGING**—Dig when foliage turns brown, but always before freezing weather. Cut off foliage close to bulb. Dry in open air a few days, but keep from frost.

**STORAGE**—Store in cigar box or other shallow wooden boxes in a cool dry place.

At the prices quoted for single bulbs, or by the dozen, they are mailed, post free.

I guarantee everything sold by me to be first class in every respect, and just as described. I give no warranty as to crop or results.

I will appreciate it if, when writing, you will send the names of any friends or neighbors, who are interested in Gladioli, so I can send them a catalogue.

Bulbs are usually shipped about April 1st, but may be sent at any time desired up to June 1st.

Remittances, or a first class business reference should accompany orders from new customers.



## DAHLIAS

<b>BONNIE BRAE.</b> Cream shaded bluish-pink. An immense bloom and excellent for show purposes. Decorative. Each . . . . .	\$ .75
<b>CARDINAL.</b> A good dark red variety . . . . .	.25
<b>COLLARETTE.</b> This is a single dark red with a row of short white petals around the center. Very attractive . . . . .	.25
<b>EL DORADO.</b> Pure gold. Straight and stiff stems . . . . .	2.50
<b>EMPEROR.</b> A fine dark purple . . . . .	.75
<b>GUSTAZ DOUZON.</b> An old variety but still one of the largest and best. An orange-red flower on long stems. Decorative . . . . .	.25
<b>JEANNE CHARMET.</b> Lilac pink shading to pure white toward the center. Large and good stems. Decorative . . . . .	.25
<b>JERSEY'S BEAUTY.</b> True pink. Good size and fine substance. Extra good for cutting . . . . .	1.50
<b>JERSEY'S JEWELL.</b> Mallow pink. Very fine . . . . .	2.00
<b>MAUDE ADAMS.</b> This is my favorite for cutting as it is free blooming on good stems and keeps well. White overlaid a delicate pink. Show type . . . . .	.25
<b>MISS HELEN HOLLIS.</b> A good scarlet of show type . . . . .	.50
<b>MRS. W. H. PEPIN.</b> A fine pure white. New . . . . .	.60
<b>RADIO.</b> Blood red edged and striped yellow. Good stem . . . . .	1.50
<b>ROMAN EAGLE.</b> Flaming brilliant burnished copper. The most admired dahlia in the shows . . . . .	2.00
<b>ROSA NELL.</b> Rose lilac. Decorative . . . . .	.75
<b>SNOWDRIFT.</b> A giant pure white of the decorative type. The best white I have ever seen . . . . .	.75
<b>SUSAN G. TEVIS.</b> A lovely shade of lilac . . . . .	1.50
<b>YELLOW COLLOSSE.</b> A large pure canary yellow . . . . .	.25

One each of the six varieties listed at \$ .25 for \$1.00.

## ANTIQUES

I will buy old glass dishes of all kinds, old china plates, platters etc. with pictures of American scenery. Grandfather clocks, banjo clocks, Footstools, Chairs, stands. Pewter, or anything old.

Without doubt you have some old pieces back on the pantry shelves that you do not use. Sell them and buy bulbs or something else that you can use.

Old postage stamps before 1870 wanted on the envelopes.

Civil war picture envelopes and revenue stamps wanted.

**C. W. BROWN**

**7 Park Road,**

**Ashland, Mass.**

## THE NEW ENGLAND GLADIOLUS SOCIETY

Organized April 3, 1920 as the Massachusetts Gladiolus Society

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### OFFICERS FOR 1928-29.

**President,** David Tyndall, Brockton, Mass.

**Vice-President,** Peter Robertson, Lexington, Mass.

**Second Vice-President,** Edward Packard, W. Bridgewater, Mass.

**Secretary,** A. C. Scott, E. Weymouth, Mass.

**Treasurer,** C. W. Brown, Ashland, Mass.

**Executive Committee,** Dr. S. Irving Moody, Chairman.

**Exhibition Committee,** Peter Robertson, Chairman.

**Auditor,** W. W. Wyman, Sharon, Mass.

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This society has now held nine annual exhibitions each one being better than the preceding.

The exhibition last August was by far the best arranged and most artistic show ever held although the date was too early for many growers.

These exhibitions form an excellent place for you to bring your blooms and compare them with the hundreds of varieties grown in this section of the country and shown here arranged by colors.

The membership of the society increased to over one thousand last year and plans are under way to make it 2,000 this year. Will you be one of them?

### The More Members the Better Show.

Only one dollar a year dues and every member gets a copy of the Year Book giving a list of the members, the By-laws and many articles of interest on the gladiolus.

Fill out the blank below. I will give everyone sending me their application a package of bulbs free which I think you will agree when in bloom will be worth the dollar.

To C. W. Brown, Treasurer:

I desire to become a member of the NEW ENGLAND GLADIOLUS SOCIETY. I promise to encourage the growing of Gladiolus and to exhibit my blooms at the Annual Exhibition of the Society whenever possible.

I enclose \$1.00 to pay membership fee for 1929.

Name.....

Address.....